

WhatsApp Business Launch



Discover how African entrepreneurs can leverage WhatsApp Business to kickstart ventures with zero capital investment.



1

Free Business Profile

Create a professional business profile showcasing your products, services, and contact information, all for free.



Leverage Free Catalog

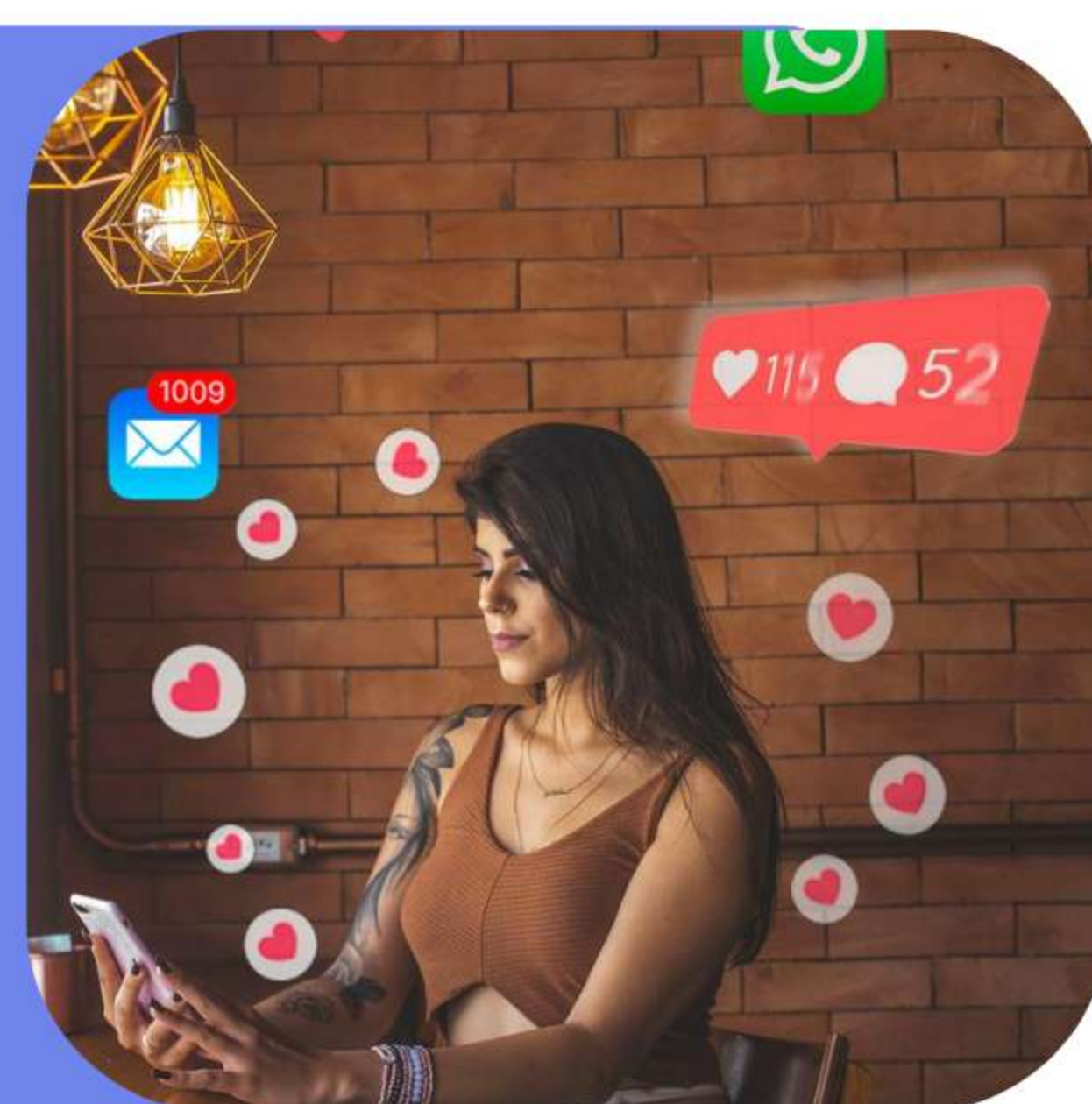
Showcase your products or services with images and descriptions using the free catalog feature. Easy to share with potential customers.

2

3

Automate Responses

Set up automated greetings and quick replies to frequently asked questions, saving time and improving customer service.



Shareable Link

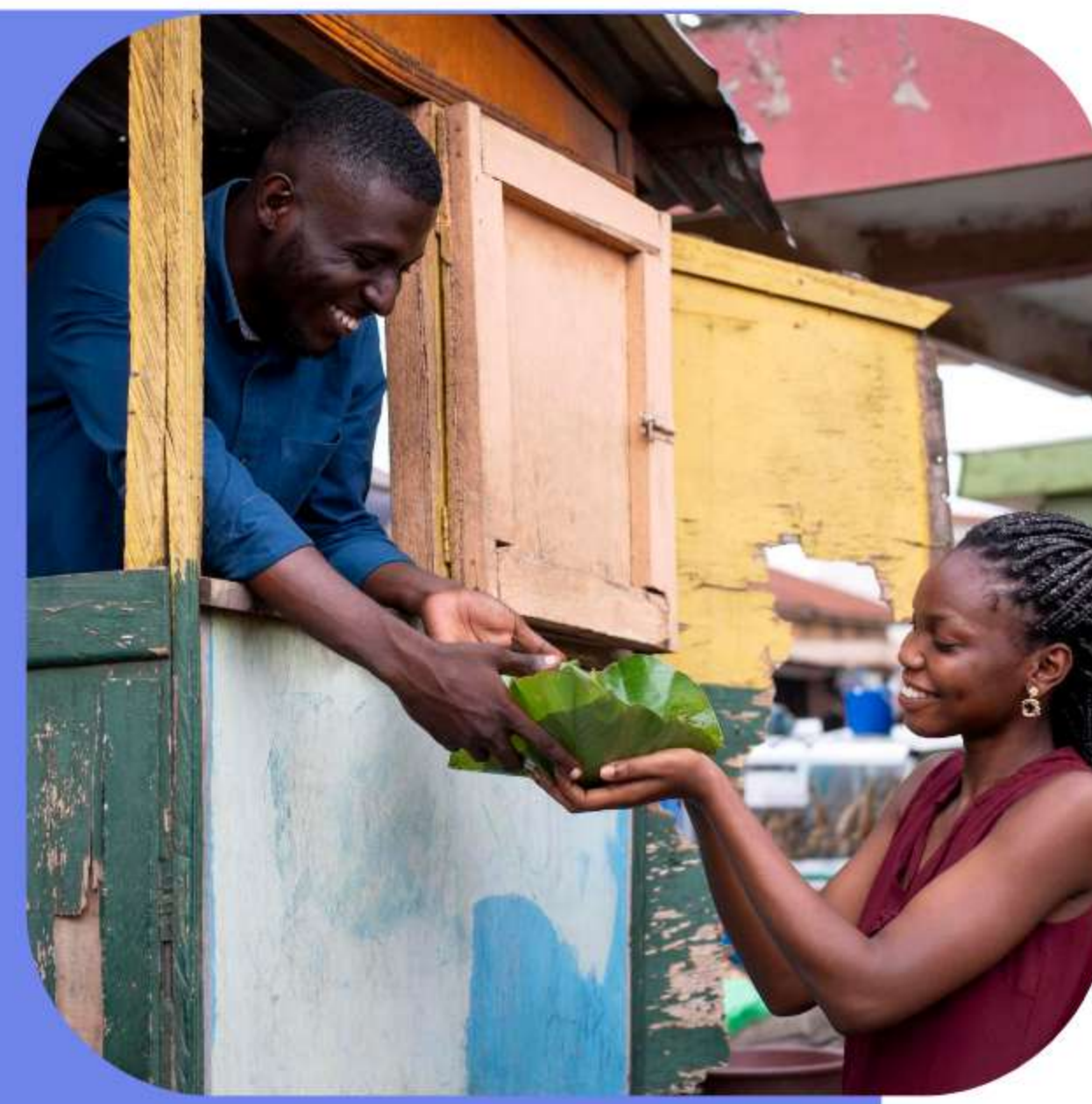
Share your WhatsApp Business link on social media and other platforms to easily attract new customers to your business.

4

5

WhatsApp Groups

Create groups to engage with customers, offer exclusive deals, and build a loyal community around your brand.



Zero-Cost Business

WhatsApp Business offers African entrepreneurs powerful, free tools to launch and grow a business without capital.

